

# GAINFY

## NEW ERA OF HEALTHCARE WITH BLOCKCHAIN, AI AND IoT

Get paid to stay healthy. Save money on medical cost. Own your data.

### Problem:

1. Consumers have a hard time to stay motivated to stay healthy
2. Most Cities are struggling to reduce Carbon Emission and provide Clean Air for their citizens
3. Consumers don't get to participate in ownership, management and monetization of their health data, a \$28 Billion market in US alone

### Why Blockchain, AI and IoT?

Blockchain technology provides immutability, increased security, prevents data redundancy, reduces overhead costs and provides data transaction transparency. Combined with AI and IoT it will give users a faster, secure access to their medical records, ability to have control over how the data is accessed and by whom, while having an option to monetize on their clinical and conscious lifestyle choices data.

### Solution:

1. We use Artificial Intelligence and Blockchain technology to collect, store and monetize anonymized data
2. We give Consumers full ownership of their health data
3. We reward Consumers for sharing their anonymized data
4. We reward Consumers drive less, walk more and stay healthy
5. We help Cities reduce carbon emission and create sustainable future

**STAY HEALTHY**

earn points and spend them at the local stores and online vendors

**MAKE MONEY**

get paid for staying healthy and sharing anonymized data

**BE IN CONTROL**

you decide who gets to buy your data and the benefits you get

### Consumers

1. Get paid to stay healthy
2. Control how your data is accessed and by whom
3. Make money selling your anonymized data

### Vendors

1. Increased flow of business
2. Increase cost savings and ROI
3. Increase revenue with instant pay

### What is Gainfy

Health and fitness ecosystem powered by AI and blockchain and built on gamification and user incentive program. Gainfy aims to build health and fitness data network to help businesses and consumers save on their medical cost, give consumers full ownership rights of their data, and financially reward them for sharing data and staying healthy.

Our go to market strategy is to partner with vendors, healthcare stakeholders and departments of human and health services of various countries.

### Gainfy Products

1. **GainfyFit™** - mobile APP which pays for healthy habits
2. **GainfyPay™** - digital wallet to store points and other crypto assets
3. **GainfyMarketplace™** - marketplace to earn and redeem reward points for products and services
4. **GainfyID™** - identity and credential verification platform
5. **GainfyEnterprise™** - Enterprise data access API

### Tokens Structure and Economics

Gainfy utilizes a multi-token and rewards economic model.

The ("GAIN") Token is an ERC223 digital security token issued by Gainfy Foundation as a non-cash assets that will be used as part of capital financing pursuant to the exception as permitted by Rule 506 (c) of Regulation D, for the purpose of expanding company business operations, development of blockchain platform and securing strategic partnerships.

The ("GAINCASH") Tokens are the "reward points" that can be earned by Consumers for completing various healthy activities, such as walking, biking, exercising, choosing healthier diet, connecting their IoT devices, sharing data, being active on the platform, responding to surveys, etc). Consumers can redeem their tokens at local retail stores or on GainfyMarketplace™ in a similar fashion to frequent flier miles or other loyalty program point systems. GAINCASH will not be used for capital raising.

### Allocation



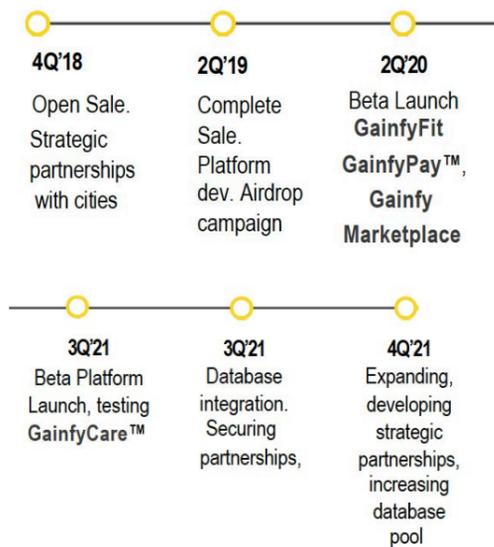
### GAIN Token Offering Metrics

Type of Offering* Security Token 506(C) Reg D/S	Type of Token** GAIN/ERC223	Accepted Currencies ETH, BTC, USD	Token Total Supply 500,000,000
Tokens Offered for Subscription 200,000,000	Soft Cap \$25,000,000	Contribution Limits Min \$1,000 USD	Current Bonus Ref to offering docs

### Distribution



### Roadmap



### Advisors

- **Adele Gulfo**, EVP, Mylan N.V. (NASDAQ:MYL)
- **Ben Chodor**, President, Digital Media Solutions at West (Nasdaq: WSTC)
- **Oleg Firer**, CEO, Net Element (NASDAQ:NETE)
- **Richard Levychin**, Partner, KBL, LLP
- **Niraj Patel**, CIO, Lending Platforms at IBM
- **John Levonick**, Partner, Pepper Hamilton
- **Daniel O'Neill**, CEO, Fastnet Broadband Ltd., Executive Chairman, QoS Networks
- **Haris Stamoulis**, CEO of Fortium Advisors, Former Head of Investment Banking KPMG and Bank of Greece
- **Jay Roberts**, CEO, Cancer Genetics (NASDAQ:CGIX)
- **Tayo Akins**, CEO, Cascade Health Alliance Insurance
- **Brian McConnell**, NFL, Former President of Sales, Solectron Force Comp (NYC:SLR)
- **Roberta Lepre**, CSR Advisor, Managing Consultant Weave Consulting

### Executive Team



**Victoria Saucier**  
Founder & CEO  
Victoria has over 20 years of experience in business development and capital investments and have lead multiple companies from inception to a successful exit. She acts as both an angel investor and advisor to AI, bot and blockchain companies.



**Dave Singh**  
Chief Tech Architect  
Dave is an accomplished Network Design and Cyber Security Engineer with near 10 years experience in design, development and deployment of network solutions and automation across IaaS providers.



**Dean Karakitsos**  
Chief Product Architect  
Dean is a visionary innovator in disruptive technology development and business management with more than 20 years of experience designing and launching dynamic new technology products. He is an advisor to multiple ICOs in different verticals. He is one of the Top 20 People of Blockchain in ICOBench.



**Anastasia Galichanina**  
Financial Controller  
Anastasia brings over 10 years of experience in tax, accounting financial services including Big Four CPA experience (Deloitte, PWC) providing her with uncommon insight that translates into actionable guidance for investors.



**Chris Cutler**  
Chief Financial Architect  
Christopher brings over 20 years investment consulting in hedgefunds, private equity, and venture capital. Chris was as an economist and bank regulator at the Federal Reserve Bank of New York. He co-authored the Federal Reserve System's original Trading Activities Manual.