



LEADING PROVIDER OF BLOCKCHAIN HEALTHCARE ECOSYSTEM DRIVEN BY FINANCIAL REWARDS AND DATA

Save money on medical cost. Get paid to stay healthy. Own your data.

Problem:

1. People have a hard time staying motivated and leading healthy lifestyle, which leads to obesity and health issues.
2. People don't have the opportunity to control, manage and monetize their health data, a \$28 Billion market in US alone.
3. Fragmentation of clinical medical data sources combined with strict privacy requirements inhibit important efforts to improve efficiencies in health care, and to match desperately ill patients with promising new medical treatments.

Solution:

1. We use **financial rewards** to enable consumers stay physically active and make healthy lifestyle choices.
2. We use **blockchain** to improve care coordination and empower patients, clinicians and healthcare organizations to access, store and share information safely.
3. We use **artificial intelligence** to help improve medical care for citizens by applying deep learning analysis of aggregated clinical and behavioral data for disease detection, diagnosis and treatment, in cooperation with partner insurance companies and pharmaceutical firms.
4. We use **incentives** to help client governments reduce carbon emissions and improve environmental sustainability, by rewarding citizens to walk or bike and limit the use of cars.

What is Gainfy and why we use Blockchain, AI and IoT?

Gainfy is a healthcare ecosystem which makes it easy for people to stay healthy and manage their data. We help enterprise reduce spending on their healthcare cost, we empower patients, clinicians and healthcare organizations to access, store and share clinical data safely, and we enable consumers to earn financial rewards for staying physically active and sharing their data.

We use blockchain, AI and financial rewards to solve two biggest pain points in the healthcare and privacy legislative arena: enabling people stay active and healthy, and creating secure exchange of health and medical data without sacrificing privacy.

With Gainfy Users can **earn** digital money ("GCash") for various healthy activities and data sharing, and **redeem** it on the products, services and experiences offered by vendors, retailers and healthcare organizations, pay lower medical deductible (depending on our agreements with our partners and clients), etc.

Gainfy uses Blockchain technology to ensure end-to-end encryption while adhering to regulatory guidelines and compliance requirements. Blockchain provides immutability, increases security, prevents data redundancy, reduces overhead costs and provides data transaction transparency.

Combined with AI and IoT it gives users a faster, secure access to their medical records, ability to have control over how the data is accessed and by whom, while having an option to monetize on their clinical and conscious lifestyle choices data.

Who benefits?

Consumers

1. Get paid for staying healthy and sharing data
2. Control how data is accessed and by whom
3. Help control medical costs and bring new treatments to desperately ill patients

Vendors

1. Increased flow of business
2. Increase cost savings and ROI
3. Increase revenue with instant pay

Healthcare Partners

1. Reduce overhead cost by offering employee incentives to participate in preventative medical care
2. Increase security, improve operations and care delivery
3. Obtain data to screen providers for competitiveness
4. Provide extra benefits to employees at minimal cost that increase employee loyalty and retention
5. Identify candidate patients who may benefit from promising new medical treatments

Gainfy Products Ecosystem

1. **GainFit™** - Intelligent mobile application which pays for healthy habits, provides access to medical assistance (via telemedicine) and enables all data management in one place anytime, anywhere
2. **GainfyPay™** - digital wallet to perform transactions with reward points and other crypto assets
3. **GainfyMarketplace™** - marketplace to earn and redeem reward points for products and services
4. **GainfyID™** - identity and credential verification platform
5. **GainfyEnterprise™** - enterprise data access and management API

Offering Structure and Economics

Gainfy will be offering Simple Agreement for Future Equity Rights (SAFER) providing the Investor with the right to convert at the next qualified financing round at the discounted valuation either to: (1) cryptographic tokens that represent an interest in the capital stock of the Company (the "SAFER Preferred Token") or (2) certain shares in the Company's capital stock (the "SAFER Preferred Stock").

Gainfy will also utilize reward/point token ("GCash") as a part of Gainfy's healthcare platform, that can be earned for healthy activities and redeemed for goods, services, or experiences at on GainfyMarketplace™ in a similar fashion to frequent flier miles or other loyalty program point systems. GCash will not be used for capital raising.

Consumers will earn GCash as a reward for completing various healthy activities, such as walking biking, running, participating in the surveys, connecting their IoT devices, sharing data, being active on the platform, etc. Consumers will then be able to redeem GCash for goods, services and experiences offered by the local retailers, online vendors, healthcare partners, etc.

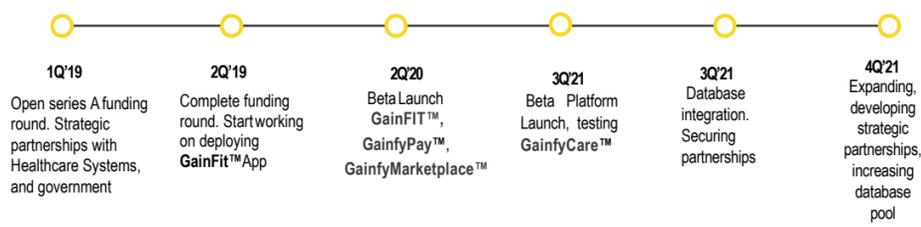
Offering Metrics

Type of Offering* Simple Agreement for Future Equity and/or Token	Discount Rate 85% (15% discount)	Conversion Cap \$50 mm USD
Accepted Currencies USD, ETH, BTC	Total Phase 1 Offering \$50 mm USD	Private Sale \$10 mm USD

Distribution



Roadmap



Executive Team



Victoria Saucier
Founder & CEO
Victoria has over 20 years of experience in business development and capital investments and have lead multiple companies from inception to a successful exit. She acts as both an angel investor and advisor to AI, bot and blockchain companies.



Dave Singh
Chief Tech Architect
Dave is an accomplished Network Design and Cyber Security Engineer with near 10 years experience in design, development and deployment of network solutions and automation across IaaS providers.



Dean Karakitsoz
Chief Product Architect
Dean is a visionary innovator in disruptive technology development and business management with more than 20 years of experience designing and launching dynamic new technology products. He is an advisor to multiple ICOs in different verticals. He is one of the Top 20 People of Blockchain in ICOBench.



Anastasia Galichanina
Financial Controller
Anastasia brings over 10 years of experience in tax, accounting financial services including Big Four CPA experience (Deloitte, PWC) providing her with uncommon insight that translates into actionable guidance for investors.



Chris Cutler
Chief Financial Architect
Christopher brings over 20 years investment consulting in hedge funds, private equity, and venture capital. Former economist and bank regulator at the Federal Reserve Bank of New York. He co-authored the Federal Reserve System's original Trading Activities Manual.